



Welcome to the 2022 Black Family Reunion!

PRESENTED BY



Thank you so much for being a part of this year's Celebration! We are looking forward to a wonderful 34th Annual Black Family Reunion.

Our theme this year is, "**Bold & Beautiful**".

Please take a moment and review the 2022 BFR Event Schedule details below:

SATURDAY 8/13/2022

Join us at the FC Cincinnati + BFR Kickoff Night Presented By: BFR + FC Cincinnati

(FC Cincinnati vs. Atlanta United FC) on Saturday, 8/13/22 @ 7:30pm | TQL Stadium

1501 Central Pkwy Cincinnati, OH 45214

7:30pm

[Click Here for Tickets](#)

WEDNESDAY 8/17/2022

Join us at the Cincinnati Reds Baseball Game on Wednesday, 8/17/22 @

12:35pm | Great American Ball Park, 100 Joe Nuxhall Way, Cincinnati, OH 45202 ([Click here for tickets](#))

The Family of the Year, Honoree Phil Holloman will toss out the first pitch.

THURSDAY 8/18/2022

All-Professions Diversity & Inclusion Job Fair Presented by Superior Career

Fairs | Thursday, 8/18/22 | 10am-3pm | Hard Rock Casino, 1000 Broadway St. Cincinnati, OH 45202

Note: This event is free & open to the public [Click here for more information](#)

BFR + FC Cincinnati | 4pm-7pm | Washington Park, 1230 Elm Street Cincinnati, OH

First Financial Bank Presents: The BFR Speaker Series | Thursday, 8/18/22 | 7pm-9pm | Corinthian

Baptist Church, 1920 Tennessee Ave. Cincinnati, OH 45237

Keynote Speaker: Dr. Michael Eric Dyson, Author, Professor of Sociology at Georgetown University, New York Times Contributing Opinion Writer, and Contributing Editor of "The New Republic" & ESPN's "The Undeclared" website. **Note:** This event has unlimited seating and is free & open to the public; If reserved seating is needed, please contact the BFR Heritage Breakfast Board Chair, La'Shaunda Ewing | bfrheritagebreakfast@gmail.com

FRIDAY 8/19/2022

Fifth Third Bank Presents the BFR Heritage Breakfast | Friday, 8/19/22 | 9am-11am Fountain Square, 520 Vine St. Cincinnati, OH

Keynote Speaker: Iris Roley, Community Activist & Owner, RoSho Awards

2022 BFR Family of the Year: Phil Holloman and Family (Past President of Cintas and Board Chairman of the Urban League)

[Click here for event registration](#)

Contact: bfrheritagebreakfast@gmail.com for all questions/inquiries

****NEW EVENT THIS YEAR**The BFR Historic Tour of Black Cincinnati Sponsored By Metro** | Friday, 8/19/22 | 11:00am

Tour Information: Our Tour Guide will be Professor Eric Jackson (Northern Kentucky University) The tour will leave at 11am immediately following the BFR Heritage Breakfast from Fountain Square with transportation provided by METRO. This tour is FREE, but registration is required

[Click here for event registration](#)

Contact: bfrheritagebreakfast@gmail.com for additional questions/inquiries

SATURDAY 8/20/2022

Nissan Presents: The 2022 BFR Parade | Saturday, 8/20/22 | 10am-12pm | Avondale Town Center, 3529 Reading Rd. Cincinnati, OH

Grand Marshall: Orlando Chapman

Note: This event is free & open to the public. Parade Staging begins at 8:00am [Click here for the parade staging route & to register for the parade](#) Parking is available at Zion Baptist Church, Rockdale Academy (back parking lot) For more questions about the BFR Parade, please contact Trina Tolbert | bfrparade1@gmail.com

UC Health Presents: BFR 2022 @ Sawyer Point Park | Daily Park hours @ Sawyer Point Park (705 E. Pete Rose Way, Cincinnati, OH 45202) on Saturday 8/20/22 & Sunday 8/21/22 are from 12pm-8pm which is free and open to the public with various pavilions with programming that focus on the family & arts. They include:

- o *Seniors Pavilion*
- o *Youth & Young Adult Pavilion*
- o *Children's Pavilion*
- o *Games Pavilion*
- o *Sports Pavilion*
- o *Spirituality Pavilion*
- o *Health Pavilion (Vaccinations will be available in the park)*
- o ****NEW AREA**** *Jazz Alley*
- o *Non- Profit Organizations Area*

- o Retail & Food Vendors
- o BFR Concert Series- Saturday 8/20/22
 - o Urban Concert Series featuring Raheem DeVaughn and more (**Saturday 8/20/22, Sawyer Point Park @ 6pm-8pm**)

SUNDAY 8/21/2022

UC Health Presents: BFR 2022 @ Sawyer Point Park | Daily Park hours @ Sawyer Point Park (705 E. Pete Rose Way, Cincinnati, OH 45202) on Saturday 8/20/22 & Sunday 8/21/22 are from 12pm-8pm which is free and open to the public with various pavilions with programming that focus on the family & arts. They include:

- o Seniors Pavilion
- o Youth & Young Adult Pavilion
- o Children's Pavilion
- o Games Pavilion
- o Sports Pavilion
- o Spirituality Pavilion
- o Health Pavilion (Vaccinations will be available in the park)
- o ****NEW AREA**** Jazz Alley
- o Non- Profit Organizations Area
- o Retail & Food Vendors
- o BFR Concert Series- Sunday 8/21/22
 - o Sunday Morning Church Service | (**Sunday 8/21/22, Sawyer Point Park @ 10am**)
 Keynote Speaker: Pastor Donnie McClurkin + National Gospel Recording Artist, Earnest Pugh
 - o Gospel Concert Series featuring National Recording Group, The Clark Sisters and others

MORE 2022 BFR WEEKEND DETAILS...

* If you would like booth space at the [Superior Job Fair](#) on Thursday 8/18/22 please contact Superior Job Fairs

Bob Westerkamp | bob@scfairs.com

* If you are interested in being a part of the BFR Parade please contact the BFR Parade Coordinator

Trina Tolbert | BFRparade1@gmail.com Note: The BFR Parade registration fee is waived for sponsors)

* Tables are available at the BFR Speaker Series on Thursday 8/18/22 if desired to pass out literature, if needed, please contact the BFR Speaker Series Chair:

Pia Spaulding | noblequeen12@yahoo.com

* For the BFR Heritage Breakfast on Friday, 8/19/22

Contact: bfrheritagebreakfast@gmail.com for all questions/inquiries for seating availability

* Vendors/Sponsors can begin to load in Sawyer Point Park on Saturday, 8/20/22 at 8am-11:30am

- * All sponsors have the option to have a 10x10 booth with a table and 2 chairs provided for your organization {no additional cost; already included in your sponsorship) for both days at Sawyer Park. Please contact the sponsor coordinators listed below to inform them that a booth is needed or complete the [form here](#) if you have not already.
- * We ask that all booths *be ready by 11:30am*
- * After the park is cleared cars can move off.
- * The Main Stage opens at 5pm each day at Sawyer Point Park.
- * On- Site Parking is available for a fee this year.
- * Food vendors will remain open until the park closes at 8pm daily
- * For the BFR Heritage Breakfast, paid parking is available at Fountain Square (<https://myfountainsquare.com/parking/> or at the Fifth Third Bank Center
- * For the BFR Speaker Series, free parking is available at Corinthian Baptist Church
- * Voter's Registration will be available in the park
- * Back to School bags will be given away
- * The Site Map & Booth Number will be sent to you by your area coordinator (listed below) directly via email and will be available for viewing on the [BFR website](#) by 8/18/22
- * Please feel free to share the attached event flyer, logo, and save the date flyer within your organization and social media accounts. Also please be sure to visit, follow and like our [Facebook page](#) & [Instagram](#) and please use the hashtag **#2022BlackFamilyReunion**

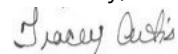
If you have any additional other questions, please feel free to contact:

- o **BFR Sponsorship Board Chairs:**
 - o Craig Farley | 703-371-8746 cnfarley@hotmail.com
 - o Phil Shakespeare | 513-562-0841 pshakespeare5@gmail.com
- o **BFR Retail/ Vendor Board Chair** | Darlando Dennard profd674@msn.com
- o **BFR Heritage Breakfast Board Chair** | La'Shaunda Ewing | bfrheritagebreakfast@gmail.com
- o **BFR Parade Board Chair** | Trina Tolbert | BFRparade1@gmail.com
- o **BFR Public Relations** | Keeyana Avery | keeyana@agencysevenpr.com

[CLICK HERE TO SEE THE FULL LISTING OF THE BFR TEAM](#)

Again, we sincerely thank you and your organization for your support of the 34th Annual Black Family Reunion!

Sincerely,



Tracey Farley- Artis

Black Family Reunion, Executive Director

taihearmusic@zoomtown.com

<https://www.myblackfamilyreunion.org/>

(513) 229-0502 Office