

Jaz Jordan Inc.
presents

The **30th Annual**
Midwest Regional Black Family Reunion
Celebration

AUGUST 17-19, 2018
SAWYER POINT • FREE ADMISSION!
CINCINNATI, OHIO

Sponsorship Levels

*In addition to opportunities below,
sponsorships can be customized to meet your needs.*

MyBlackFamilyReunion.org

 Midwest Regional
Black Family Reunion

 @BFRCincy

 #BFRCINCY

2018 PRESENTING SPONSOR: **UC Health**

► **GOSPEL AND URBAN CONCERT SPONSOR, SAWYER POINT – \$25,000** **(Two available sponsors)**

Corporate banner on P&G stage throughout event
Speaking opportunities prior to headliner concerts, P&G Stage
Logo included on BFR Sawyer Point welcome sign
Logo on BFR website, posters, flyers, and ads
Acknowledgement: various media interviews, media releases, and press conference
Article focusing on sponsor's BFR participation in the Cincinnati Herald, Cincinnati's predominant African American newspaper
Photo opportunity with national celebrity guest artists (4 people)
Recognition on social media
On-site 15' X 15' corporate booth
10 parking spaces for staff/volunteers
Reserved table at Opening Ceremony Heritage Breakfast
Opportunity to participate in BFR Community Parade, N/C

► **SENIORS' PAVILION SPONSOR, SAWYER POINT – \$15,000** **(One available sponsor)**

Corporate banner on P&G stage throughout event
Banner: "Pavilion Sponsored by" (with logo)
Logo included on BFR Sawyer Point welcome sign
Logo on BFR website and posters
Acknowledgement: media releases and press conference
Article focusing on sponsor's BFR participation in the Cincinnati Herald
On-site 15' X 15' corporate booth
Recognition on social media
10 parking spaces for staff/volunteers
Reserved table at Opening Ceremony Heritage Breakfast
Opportunity to participate in BFR Community Parade, N/C

► **HERITAGE BREAKFAST SPONSOR – Confirmed: Fifth Third Bank**

► **DIAMOND SPONSOR – \$15,000**
(Multiple sponsors)

Corporate banner on P&G stage, Sawyer Point
Logo included on BFR Sawyer Point welcome sign
Logo on BFR website, Diamond level
Logo on posters
Acknowledgement: media releases and press conference
Article focusing on sponsor's BFR participation in the Cincinnati Herald
Recognition on social media
On-site 15' X 15' corporate booth, Sawyer Point
10 parking spaces for staff/volunteers, Sawyer Point
Reserved table at Opening Ceremony Heritage Breakfast
Opportunity to participate in BFR Community Parade, N/C

► **"FAMILY OF THE YEAR" SPONSOR – Confirmed: CareSource**

► **PARADE SPONSOR – \$12,000**
(One available sponsor)

Corporate banner on P&G stage, Sawyer Point
Logo included on BFR Sawyer Point welcome sign
Logo on BFR website
Acknowledgement: media releases and press conference
Acknowledgement/photo of sponsor's staff preparing for parade in Cincinnati Herald
Recognition on social media
On-site 15' X 15' corporate booth, Sawyer Point
8 parking spaces for staff/volunteers, Sawyer Point
Reserved table at Opening Ceremony Heritage Breakfast
Opportunity to participate in BFR Community Parade, N/C

▶ **PLATINUM SPONSOR – \$10,000**
(Multiple sponsors)

Logo included on BFR Sawyer Point welcome sign
Logo on BFR website, Platinum level
Acknowledgement: media releases and Cincinnati Herald
Recognition on social media
On-site 10' X 10' corporate booth, Sawyer Point
6 parking spaces for staff/volunteers, Sawyer Point
Opportunity to participate in BFR Community Parade, N/C

▶ **GOLD SPONSOR – \$7,000**
(Multiple sponsors)

Logo BFR website, Gold level
Logo included on BFR Sawyer Point welcome sign
On-site 10'X 10' corporate booth, Sawyer Point
Opportunity to participate in BFR Community Parade, N/C

▶ **SUPPORTING SPONSOR – \$5,000**
(Multiple sponsors)

Logo on BFR website, Supporting level
Logo included on BFR Sawyer Point welcome sign
Opportunity to participate in BFR Community Parade, N/C

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— We would appreciate your generous support —

Need some inspiration? Photos from Midwest Black Family Reunion events:

[BFR website photos](#)

[BFR photos on Facebook](#)

Let's talk! I would appreciate the opportunity to schedule a brief meeting with you to further discuss ways you you can partner with us.

Call 513-229-0502 for more information.

Event produced by JazJordan, Inc., a 501(c)(3) organization
Tracey Artis, Director

MyBlackFamilyReunion.org

 Midwest Regional
Black Family Reunion

 @BFRCincy

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